

SUMMARY OF EXPERIENCE

Manage all aspects of the design process and able to work across a wide range of disciplines.

Successfully developed and implemented corporate identity systems and enabled brand guidelines.

Manage multiple projects successfully meeting limited budgets and time constraints.

Motivated and detail-oriented with strong typographic, color and conceptual skills.

Self-starter with a keen interest in learning the latest software and technology.

TECHNICAL SKILLS

Adobe CC; InDesign, Dreamweaver, Illustrator, Muse, Photoshop, Animate, MS Office, PC & Mac Platforms

CODE

Html 5, CSS, Responsive CSS, WordPress CMS

EDUCATION

San Jose State University
San Jose, CA
B.S., Graphic Design

Parkland College
Champaign, IL
A.A.S., Micro-Precision Technology

PORTFOLIO

alkalinedesign.com

PROFESSIONAL EXPERIENCE

Marketing Design Specialist **BroadVision, Redwood City** **08.15 – 10.17**

- Designed, developed and maintained a 50+ page WordPress website with 10 international versions.
- Created wireframe concepts for new version of team collaboration app for web applications and mobile devices.
- Collaborated with product management on new version of team collaboration web application; produced product specifications for mobile and web components following Google material design guidelines.
- Created technical illustrations such as mind maps, infographics and icons for software application dashboard and mobile applications.
- Designed marketing materials including data sheets, case studies, white papers, tradeshow banners, advertisements, infographics, mind maps and corporate presentations.
- Collaborated with other team members internationally on all marketing, sales and product design projects.
- Managed multiple projects, worked independently and worked with various departments including Marketing, Sales, and Product Design.

Sr. Graphic Designer **C3 Energy, Redwood City** **09.14 – 03.15**

- Worked with Art Director in fast-paced startup company to design marketing collateral, developing and maintaining company brand standards.
- Designed conceptual marketing material: data sheets, fact sheets, posters, direct mail, html newsletters, tradeshow signage, posters and corporate presentations.
- Created technical illustrations, charts, graphs and icons for software application dashboard and mobile applications.
- Designed monthly e-newsletter for customer accounts and marketing campaigns, new acquisitions and rewards program.
- Managed multiple projects at a time and worked independently on projects.

Sr. Graphic Designer **Katie Bush Design, Louisville** **10.10 – 08.15**

- Freelance/Contract Senior Graphic Designer working with design firm on corporate identity, sales and marketing collateral, corporate brochures, presentations, website design, animations, trade show signage, icons and user interface design.
- Was accountable for simultaneous, multiple projects, developing project schedules, cost estimates, proposals and meeting deadlines.
- Designed and published client websites with various programs using HTML, CSS, Flash, JQuery and Javascript coding.

Sr. Graphic Designer **Alkaline Design, Emerald Hills** **09.04 – present**

- Freelance/Contract Senior Graphic Designer working with small businesses specializing in corporate identity, interface design, and website design.
- Design logos, marketing and sales materials, email newsletters, user interface design, icons, corporate presentations, technical illustrations, and website design and development.
- Oversee all phases of the design process to ensure the delivery of high-quality creative material that is delivered on-time.
- Responsible for all business aspects; proposals, estimates, project briefs, billing and maintaining relationships with clients and vendors.